




Experience more with EXP+™ from Sitel Group®.  
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# Experience More with EXP+™

EXP+™, the Enterprise Experience Platform from Sitel Group®, is a flexible solution with complete cloud capability, designed to simplify the delivery of end-to-end customer experience (CX) services, while boosting efficiency, effectiveness and customer satisfaction.

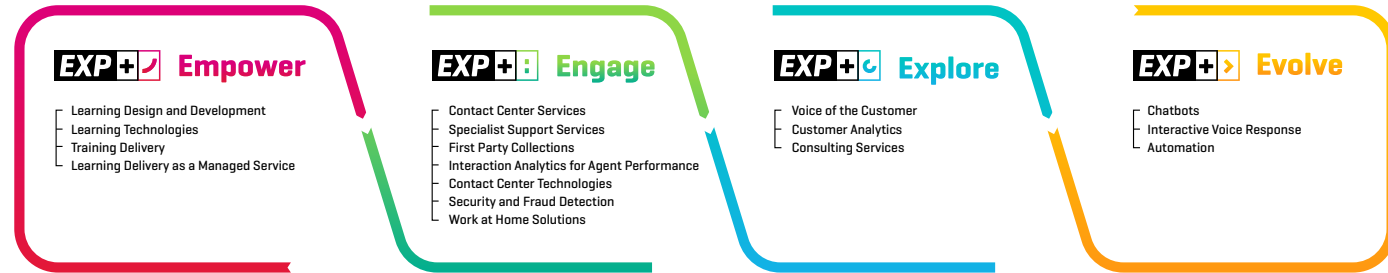
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Harness the power of **four connected product families** across your CX delivery.



## What Makes **EXP+™** Different?



### Delivering Greater Value

Our deep understanding and CX know-how drives iterative improvements, resulting in faster ramp-up times and immediate value for your brand. EXP+ delivers a competitive advantage through our AI-enabled data and analytics solution, creating a solution that's always a step ahead.



### Designed to Scale

As your brand grows, so must your CX. Our solution is easily tailored to fit your needs today and robust enough to scale to meet your needs tomorrow. EXP+ supports the most diverse businesses from disruptive startups to Fortune 500 brands – and everything in between.



### Deep Expertise

EXP+ offers a wide range of solutions, from tools designed and developed in-house to technologies from across our partner ecosystem and enriched through our expertise, because we know the best solution is the one created just for you.



### Flexible Connections

Each element delivers value as a standalone product, but the power of the platform is revealed when multiple elements work together. The EXP+ solutions integrate seamlessly, sharing information, eliminating data silos and creating momentum across your service delivery.



### Tailored Solutions

As your brand grows, so must your CX. Our solution is easily tailored to fit your needs today and robust enough to scale to meet your needs tomorrow. EXP+ supports the most diverse businesses from disruptive startups to Fortune 500 brands – and everything in between.

## **EXP+ Empower**

**Empowering people to deliver superior CX through award-winning onboarding, training and coaching solutions.**

With our commitment to improving the associate experience, EXP+ Empower leverages Sitel Group's award-winning learning and development solutions to unlock the power of your people, your greatest asset, to deliver superior CX.

## **EXP+ Engage**

**Engaging customers with your brand through the power of human connection and consistent, valued conversation.**

EXP+ Engage elevates the power of human connection to build brand loyalty through email, chat, messaging and voice-based contact center services built upon a foundation of data-driven customer understanding.

## **EXP+ Explore**

**Exploring breakthrough opportunities to reimagine your CX by leveraging analytics and consulting services.**

EXP+ Explore uncovers insights from across your data sources to drive enterprise-wide decision making, discover business efficiencies and create stronger customer relationships.

## **EXP+ Evolve**

**Evolving and accelerating your CX through intelligent self-service and automation.**

EXP+ Evolve channels the latest technology to deliver leading-edge digital experiences – with data-driven and AI-enabled self-service and automation – to deliver a superior CX.

